

SIMAY GENÇ

083 146 4246

simaygenc@gmail.com

<https://www.linkedin.com/in/simay-genc/>

Dublin, Ireland

STAMP 1G



PROFILE

Well-organized, and creative MSc Communication & Media student with 2+ years of experience in production/post-production assistance and digital content creation. Skilled in producing engaging content, managing production workflows, and executing post-production processes. Passionate about digital storytelling and eager to contribute to roles in content creation, video production, and social media.

EDUCATION

UNIVERSITY COLLEGE DUBLIN, IRELAND

September 2023 - August 2024

MSc Communication & Media

Awards: UCD Global Excellence Scholar

YASAR UNIVERSITY, IZMIR

September 2017 - June 2022

The Bachelor Degree of New Media & Journalism

GPA: 3.78/4.00

Awards & Honours:

Graduated as Top Ranked Student from the Department of New Media and Journalism - Graduated as Salutatorian from the Faculty of Communication

SKILLS

- Adobe Creative Suite Programs
- Video Production
- Post-Production
- Content Creation
- Video Editing
- Social Media Management

CERTIFICATES

April 2024

Education in Ireland Student Ambassador Program

Representing UCD & Turkey by creating video content, and share experiences about the life in Ireland as an international student such as creating vlogs, videos, and blog writing.

July 2021

Jean Monnet Chair at Yasar University: "Migration and Europe"

INTERESTS

- Tennis
- Travelling
- Dance
- Swimming

LANGUAGES

Turkish: Native Speaker

English: Professional Working Proficiency

REFERENCES

References available upon request.

WORK EXPERIENCE

EDUCATION STATE, DUBLIN/IRELAND

March 2024 - Present

Digital Content Creator (Portfolio: @EgitimIrlanda - YouTube)

- Creating engaging video content showcasing life in Ireland for potential Turkish students considering studying in Ireland, including vlogs, reaction videos, and daily life videos to provide a comprehensive view of the Irish experience.
- Conducting research and sharing insights on cultural differences, academic environments, and living arrangements to help Turkish students better understand and prepare for life in Ireland.
- Utilizing video editing software to ensure high-quality production and post-production, enhancing visual appeal and viewer engagement.
- Managing and optimizing YouTube channel, increasing subscriber base and viewership through targeted content and consistent updates.

COSMOS.IE DIGITAL MARKETING AGENCY, DUBLIN/IRELAND

February 2024 - August 2024

Video Marketing/Content Creation Intern

- Accompanied video shoots for clients' brands, contributing to the production of tailored content for social media platforms. Creating compelling content for social media platforms, including Instagram, TikTok, and LinkedIn.
- Writing engaging scripts for Instagram Reels and TikTok videos to capture audience attention and drive engagement.
- Designing social media banners and graphics to enhance visual appeal and brand consistency.
- Leading production and post-production processes to ensure high-quality content delivery.

YASAR UNIVERSITY OPEN AND DISTANCE LEARNING CENTER, IZMIR/TURKEY

August 2020 - July 2022

Production/Post Production Assistant

- Assisting camera and operating prompter in the production process of projects.
- Assisting in video editing during the post-production process of the projects.
- Assisting a number of team projects related to e-Learning content creation and development.